

## **Brookline Community Aging Network (BrooklineCAN)**

### **Communications Committee Minutes    September 9, 2020**

*Conducted via Zoom*

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

#### **1. October Newsletter.** Articles due September 24

- AFC-TV – Technology    **(Matt)**
- BooklineCAN YouTube Videos, etc.    **(Carol)**
- Voter Registration, Voting by Mail or Early Voting    **(Carol)**
- Ballot Questions, Nov. 3    **(Carol)**
- Brookline Artists Open Studios Virtual Events    **(Ruth)**
- Survey of Packaging, Senior Concerns    **(Bea)**
- News from Senior Center    **(Ruth)**
- Age Friendly Businesses    **(Elenore)**
- Book Talk    **(Bea)**
- Bingeing    (Bea)
- Upcoming    **(Carol)**
  - Library virtual screening of “Rigged”
  - Census extension

#### **2. Recruitment of Members to Active Participation.** We discussed possible ways of bringing members into responsible positions such as newsletter production and leadership on committees. One idea is a newsletter article. Another is to invite members to a Zoom meeting that would discuss some of these needs. Ruth and the other

Communications Committee members who are on Steering Committee will bring this topic to SC next week.

3. **Public Relations/Media.** Elenore produced and circulated a media release on tomorrow's Zoom Housing Program. She has written the second media release on Age Friendly Businesses—it is now being reviewed for finalization.
4. **Web Site.** John has applied some new pointers on web design and has been making various improvements, such as in photo and text line height presentation.

**NEXT MEETING: WEDNESDAY, OCTOBER 14, 2:00 PM**